

## JOHN F. “JACK” GROSS

PARTNER



John F. “Jack” Gross counsels businesses of all sizes on general corporate matters, real estate, intellectual property, and advertising matters. He has experience in a wide range of industries including manufacturing, doctors and medical practices, media and publishing, restaurants, and nonprofits.

Jack’s business experience includes business formation, purchase, sale, mergers, and acquisitions, as well as general corporate matters. He also counsels businesses in more complex matters relating to privacy and intellectual property, internet law, and advertising law. Jack has deep knowledge in copyright, trademark, and licensing matters, as well as First Amendment and defamation matters particularly affecting the media and publishing industry.

Jack also assists business owners in designing their business succession plans, coordinating with the firm’s Tax Law and Elder Law attorneys to ensure that these plans are in alignment with individual and family estate and tax planning goals.

As a real estate attorney and licensed Pennsylvania Title Agent, Jack represents commercial and individual clients in purchasing and selling residential and commercial real estate. He also assists in leasing and financing matters, regularly counseling clients with holdings that range from large and diverse real estate portfolios to individual investors.

Jack teaches as an adjunct instructor in the Communications Department at Muhlenberg College. He is also a faculty member for the Pennsylvania Bar Institute and has taught courses in Advertising Law and at PBI’s Technology Law Forum and Internet Law Update on issues related to email and online advertising.

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✉ JGross@GrossMcGinley

☎ (610) 871-1324

### Areas of Practices

Business Law  
Intellectual Property  
Internet Law  
Media & Publishing  
Municipal  
Real Estate

### Admissions

Pennsylvania  
U.S. District Court  
Eastern District of Pennsylvania  
U.S. Bankruptcy Court  
Eastern District of Pennsylvania

### Education

Villanova University School of Law,  
J.D., *cum laude*, Order of the Coif,  
Law Review, 1998  
Muhlenberg College,  
B.A., *magna cum laude*, 1994

### Professional Associations

Pennsylvania Bar Association  
Bar Association of Lehigh County  
Northampton County Bar Association  
Whitehall Township Board of Ethics,  
Solicitor  
Allentown Zoning Hearing Board,  
(2007-2010)

### Community Involvement

PNC Bank, Northeast Pennsylvania  
Regional Advisory Board  
Da Vinci Science Center,  
Board of Trustees  
Lehigh Valley Business Coalition on  
Health Care, Board Secretary  
Allentown Commercial and Industrial  
Development Authority Board of  
Directors, Vice Chair  
Muhlenberg College Board of  
Associates  
Allentown School District Executive  
Committee, Building 21 Allentown  
Project

## Past Community Involvement

American Red Cross Lehigh-Bucks

Board Member (2007 – 2017)

Chairman (2013 to 2015)

Vice Chair of Board (2011 to 2013)

Communities in Schools of the Lehigh Valley

Board Member (2005 – 2015)

President of Board (2011 to 2012)

Vice President of Board (2009 to 2010)

Casa Guadalupe Center

Board Member (2010 – 2015)

Lehigh Valley Housing Development Corporation

Board Member and Chair (2003 – 2006)

Alliance for Building Communities

Board Member (2000 – 2006)

Vice Chair (2004 – 2006)

## Presentations

“Tax Assessment Appeals”, Greater Lehigh Valley Association of Realtors, 2018

“Wrestling with the Right to Privacy”, The Institute for Learning in Retirement, Cedar Crest College, 2016

“Nuts and Bolts of Copyright: Fair Use in the Classroom and in Course Management Systems”, Muhlenberg College, 2016

“Identity Theft, What you Need to Know”, Muhlenberg College Circle of 1848, 2014

“Legal Issues in Advertising”, Pennsylvania Bar Institute, 2011 and 2008

“Technology Law Forum”, Pennsylvania Bar Institute, 2007 and 2006

“Internet Law Update”, Pennsylvania Bar Institute, 2007 and 2005

Various Private Client Presentations

## Awards and Recognitions

2017 Milliken Service Award presented by Communities in Schools of the Lehigh Valley

2005 Human Relations Award, recognized as part of the Allentown Human Relations Ordinance Legal Defense Team, Allentown Human Relations Commission