

KIMBERLY A. SPOTTS-KIMMEL

PARTNER



Kimberly A. Spotts-Kimmel works with businesses of all sizes on commercial transactions, general corporate matters, taxation, intellectual property, advertising, and media law matters. She has specific experience with business formation, purchases, sales, mergers, and acquisitions, as well as general corporate matters. Kim also assists non-profit organizations with formation, obtaining federal and state tax exempt status, and exemptions from property taxes.

Kim has unique experience in all areas of advertising, marketing, and promotions law, including sweepstakes and contests. She handles numerous matters on behalf of clients in a wide range of industries including technology, multiplatform media, publishing, and advertising.

In her Internet Law practice, Kim reviews and prepares privacy policies, terms of use and disclosures. She counsels clients in privacy and new media issues with respect to social networking, and e-mail and mobile marketing.

Kim regularly counsels clients on all aspects of intellectual property, including trademarks, copyrights, and rights of privacy and publicity.

In addition, Kim offers day-to-day legal housekeeping for small businesses and large for profit and non-profit corporations alike. She assists clients with general business formation, governance, and disputes as well as employment issues and contract matters.

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Areas of Practice

Advertising Law
Business Law
Intellectual Property
Internet, Technology, Digital
Media & Privacy
Media & Publishing Law
Sweepstakes, Contests and
Promotions Law
Tax Law
Wills, Trusts, & Estates

Admissions

Pennsylvania
U.S. District Court
Eastern District of Pennsylvania

Education

Villanova University, LLM Candidate
Widener University School of Law,
J.D., 1999
Albright College, B.A., 1995

Professional Associations

Pennsylvania Bar Association
Bar Association of Lehigh County
Northampton County Bar Association

Community Involvement

Rodale Institute, Board of Directors
American Red Cross of Lehigh Valley-
Bucks, Board Member
Lehigh Valley Business Coalition on
Health Care, Government Committee
Junior League of the Lehigh Valley,
Sustaining Member and former
member of the Board of Directors