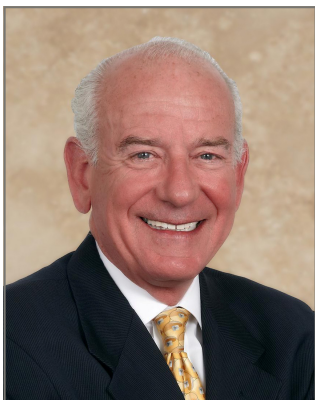


## PAUL A. MCGINLEY

PARTNER



Paul A. McGinley, one of the Founding Partners of Gross McGinley, counsels businesses and individuals in a variety of matters including residential and commercial real estate, estate planning, employment law, and business and commercial law, including business succession planning and general corporate matters.

Paul has specific experience in the purchase and sale of properties, employment matters, and advertising matters, including issues relating to promotional material, intellectual property and advertisements in all media. He represents clients in the purchase and sale of their business, and in the acquisition and sale of business assets including intellectual property assets, such as trademarks, copyrights, domain names and internet properties. Paul has worked extensively in product licensing in both domestic and international matters.

Until January 2018, Paul served as Executive Vice President, General Counsel and Chief Administrative Officer of Rodale Inc., the publisher of well-known magazines such as Men's Health, Women's Health, Prevention, and Runner's World. Paul was named by Pennsylvania Super Lawyers in 2004, 2005, 2006 and 2010. He serves as Co-Chair of The Rodale Institute and has been a board member of a number of local organizations including WDIY, The Velodrome Fund, and Lehigh Country Club.

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### Areas of Practice

Business Law  
Business Succession Planning  
Intellectual Property Law  
Media and Publishing Law  
Real Estate Law  
Wills, Trusts, and Estates

### Admissions

Pennsylvania  
U.S. District Court  
Eastern District of Pennsylvania  
U.S. Court of Appeals  
Third Circuit  
U.S. Supreme Court

### Education

Georgetown University Law Center,  
J.D., 1974  
Princeton University, B.A., 1970

### Professional Associations

American Bar Association  
Pennsylvania Bar Association  
Bar Association of Lehigh County,  
Past President  
Magazine Publishers of America,  
Legal Affairs Committee  
Supreme Court of Pennsylvania,  
former Chairman of Hearing  
Committee of the Disciplinary  
Board

### Community Involvement

The Rodale Institute, Board of  
Directors Co-Chairman  
Lehigh County Country Club, Solicitor  
Swain School, Board of Directors  
Past President  
Princeton Quadrangle Club, Board of  
Directors former Member  
Allentown YWCA, former Trustee  
WDIY Public Radio, Former Director  
Velodrome Fund,  
Former Director & Counsel